



## Red Deer Advocate (Red Deer, AB)

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# New pants are cool

TORONTO (CP) — As temperatures soar, Pro-Vents Appasrel Ltd. says sweaty people can find some relief by wearing ventilated pants.

The Toronto company says its “one-of-a-kind trousers combine the protection of long pants with the comfort of shorts.”

Pro-Vents partner Mitchell Zuckerman said injury or even loss of life, especially on the job, is a genuine concern when temperatures top 40 degrees.

“I’m not saying that wearing Pro-Vents is going to save lives, but they will absolutely keep people comfortable and cool, especially when they don’t have the option of wearing shorts,” he said.

The patent-pending trousers, which “look like regular pants,” were developed by James Silver, a former Hamilton steelworker.

“They are innovative in that from the knee down they incorporate a locally milled, extremely durable, polyester athletic mesh that can be covered when necessary using detachable leg covers, but is never removed itself,” the company said.

Zuckerman adds that “for those who don’t need the protective cover, but would be happy to just be out and about in the summer without overheating, we are also about to introduce a slightly different design that’s like a pair of sweatpants with an elastic, drawstring waistband.”

